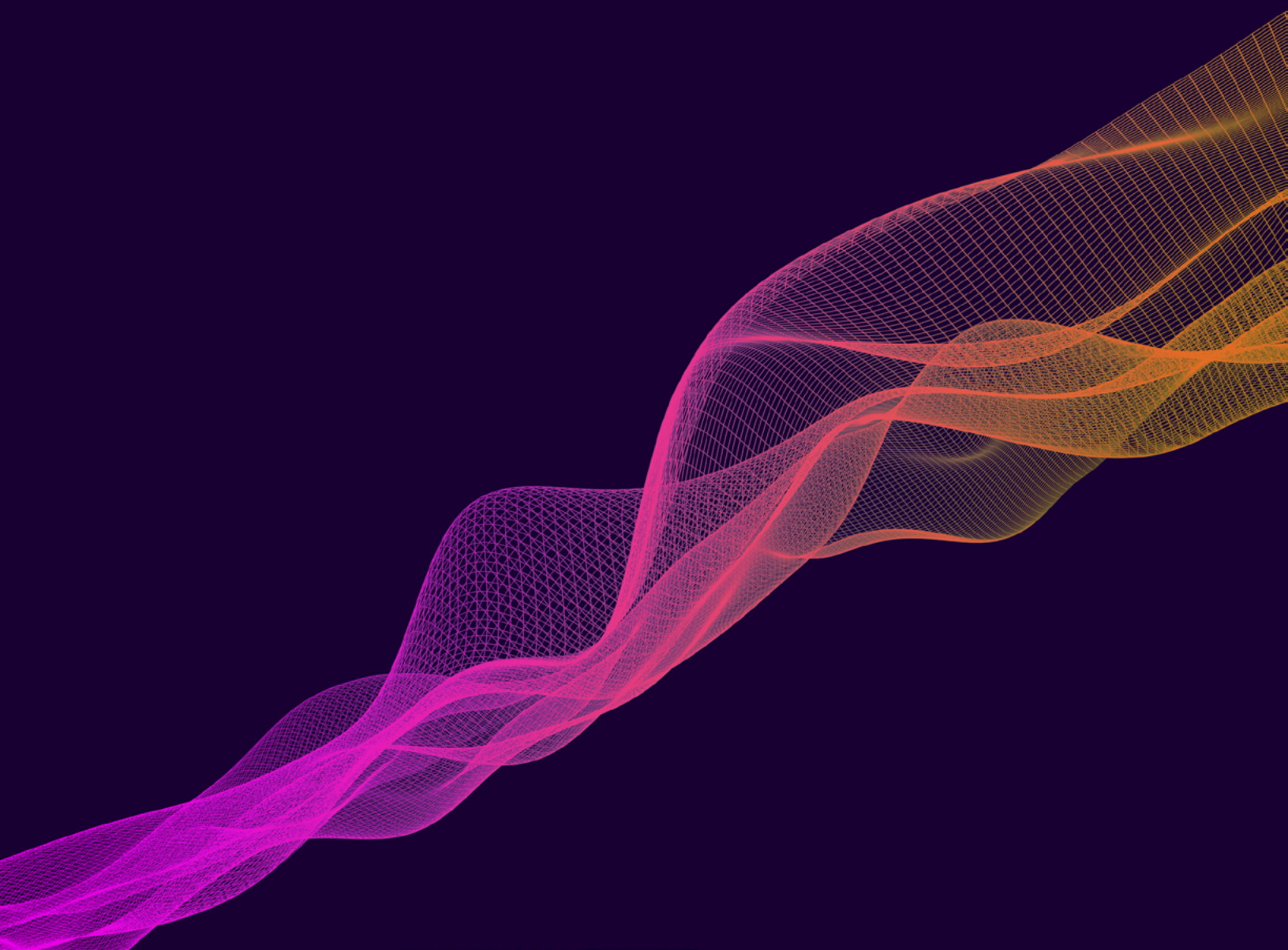


Grow Your Business with Knowledge Base Software

Empower your employees to make intelligent decisions and do their job more effectively.



Introduction	3
Knowledge is often locked up in employees' brains and emails	4
Easy access to information - When you need it, how you need it	6
Building your knowledge base with Axero	8
Build knowledge organically	10
Document knowledge collaboratively	11
Search and find information quickly	13
Removal of information silos	14
Access to experts.....	15
Provide self-service support	16
Get started quickly and easily	17
Here's what makes Axero different	18

One of your loyal, hardworking, and trusted employees is leaving the company.

Whether it's a new opportunity at a different company, going back to school, moving locations, having a baby, or any other reason, employees can leave your company at any time.

Sometimes the change is expected, and other times, it just happens out of the blue.

Regardless of the reason, change is underway and your company is affected.

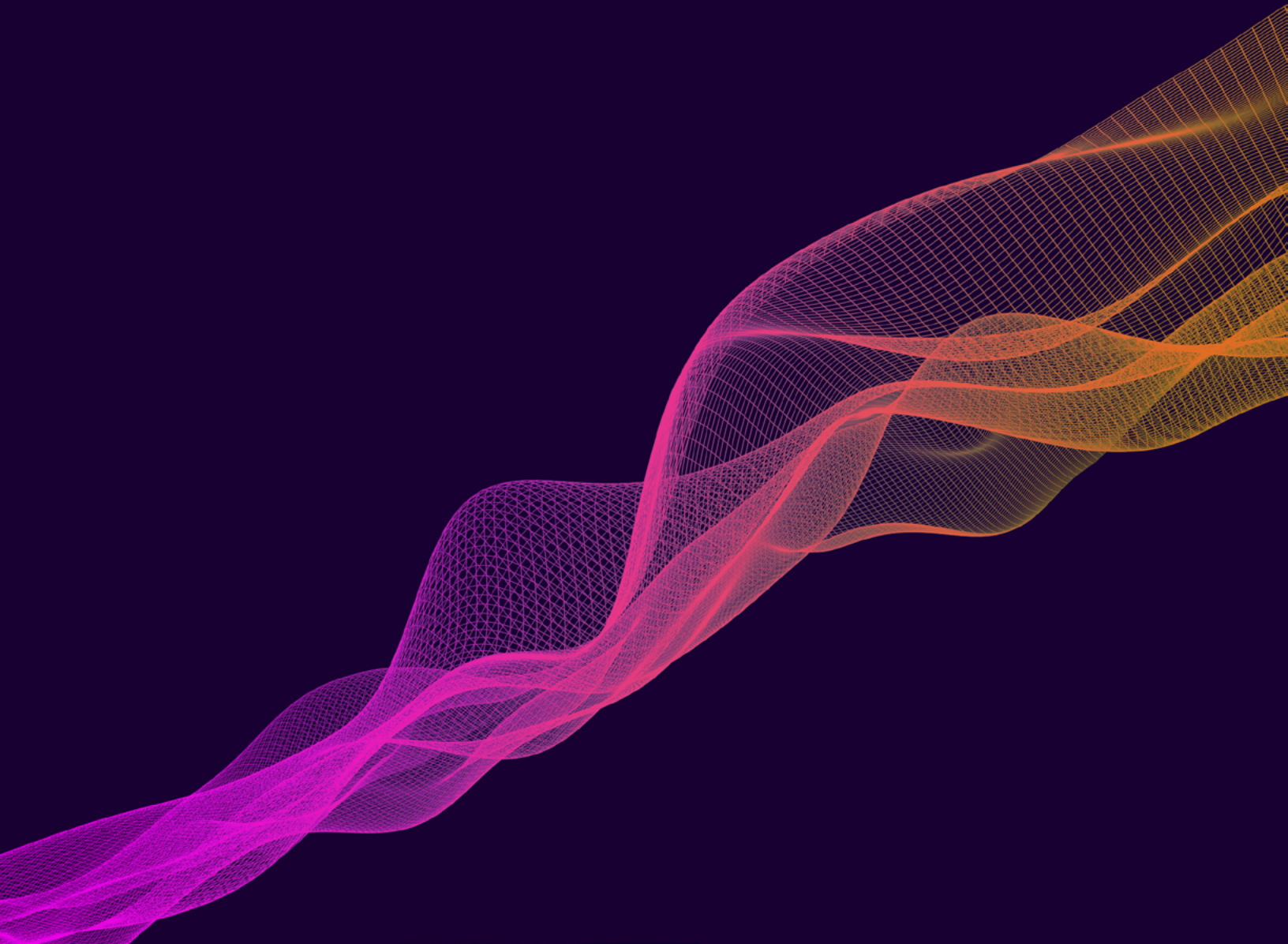
And when people leave a company, there is often a **loss of knowledge**.

As an employer or manager, you may struggle with training a new recruit to replace your old faithful employee ... whose experience and knowledge of your company is invaluable.

So, what can you do to mitigate this risk?

Let's take a look at a few ideas.

**Knowledge is often locked
up in employees' brains
and emails.**



Knowledge is often locked up in employees' brains and emails.

When your valued employees leave your business, you lose not only the skill and camaraderie of your collaborative team efforts, but you also lose valuable knowledge they may have learned on the job.

So much of business communication in traditional systems involves the use of email ... and when an employee leaves, the knowledge contained in those emails usually disappears - whether it is locked or deleted.

Replacing that knowledge - both information and experience - can be costly, difficult, and time-consuming.

Old-school knowledge management.

For many businesses that use traditional or old-school knowledge management systems, sharing and archiving information primarily consists of email and a file sharing system.

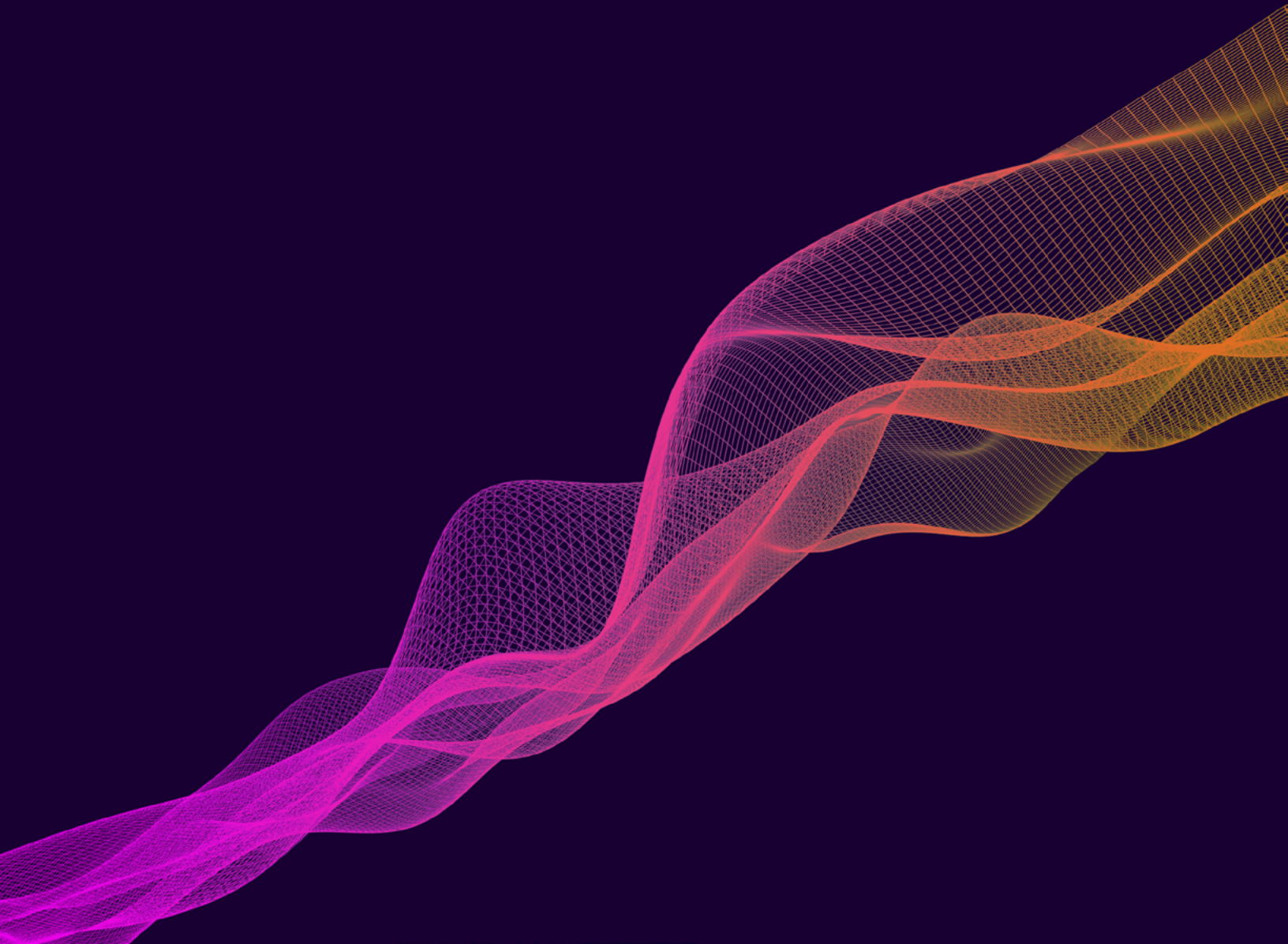
This file sharing system, if online, generally consists of a storage space where files are dumped. They are not organized beyond being placed in folders. This leads to viewing all files simultaneously ... so pulling up all the relevant information on a specific topic can become cumbersome and ineffective.

These systems do not allow for easy access to different versions of the same document or project, nor do they show notes and feedback.

Knowledge can easily become siphoned off to just a few individuals, creating information silos and bottlenecks as well as preventing better decision-making that stems from accurate and thorough information.

This traditional method of knowledge sharing that entrusts information to the brains of employees is not effective. Instead, having a method to back up, share, and retain valuable employee knowledge and experience is essential.

**Easy access to information -
When you need it, how you
need it.**



If you could save the knowledge and insight from your employees on a collaboration platform, you would have access to this rich knowledge base at any time. You could connect people, ideas, and content quickly so that you can find the right people for the right projects.

When you use a system that is inherently collaborative, colleagues have immediate access to new knowledge and information is instantly shared and communicated.

Knowledge base software offers easy access to different versions of files and editing options, they show comments, feedback, and updates in real time.

This prevents knowledge from being siloed or lost.

This method of sharing, saving, and creating knowledge within a collaborative platform online is the essential structure of an effective **social knowledge management system**.

Avoid reinventing the wheel.

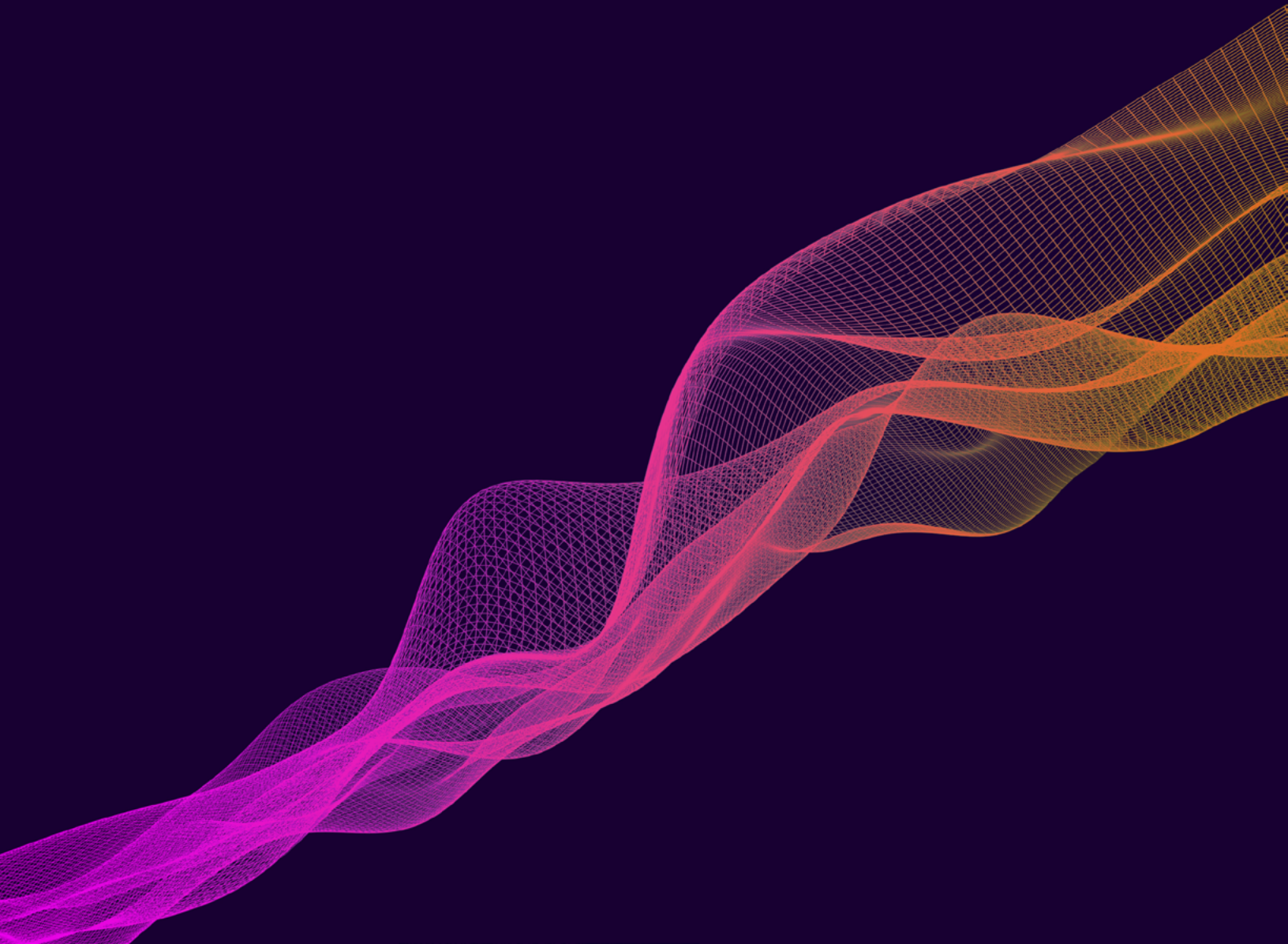
You can avoid reinventing the wheel when an employee leaves, because the information gathered and created with that employee **stays** at your company even after he or she leaves.

When you use knowledge management software, your business benefits from having a single platform to access, share, and create information.

You can achieve all employee expertise and experience automatically as soon as employees create and share information.

The information posted within your social knowledge management system is immediately searchable.

**Building your knowledge base
with Axero.**



Build a living library of helpful documents, instructional materials, and self-help information. Axero makes it easy for you to organize and share your company's knowledge and assets across departments and with customers and partners.

With Axero's knowledge management software, you can:

- Work together to document knowledge collaboratively.
- Build knowledge organically through conversations and discussions.
- Delight your customers with an online knowledge base.
- Provide your customers self-service support.
- Search and find information quickly and easily.

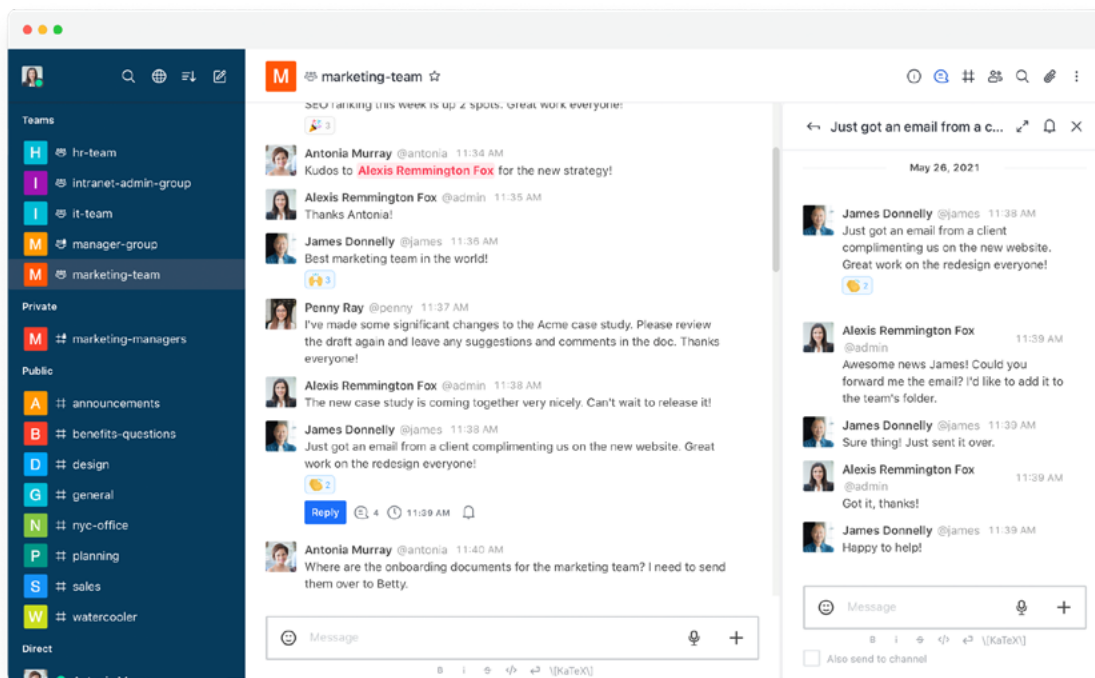
Knowledge is your company's biggest asset, but it's only valuable when it's accessible and able to be reused. You need a way to document knowledge, make it available, and keep it organized. That's a given. But what if you could have this, and more?

Imagine a new kind of knowledge base software, one that's social, easy-to-use, keeps everything organized, and puts information at your fingertips when you need it most.

Axero is a social knowledge base software platform that helps you build knowledge socially, organize it in a way that makes sense to you, and make it available to employees and customers. With its numerous features, each with specific benefits, Axero can bring your organizational knowledge management to the next level.

Build knowledge organically.

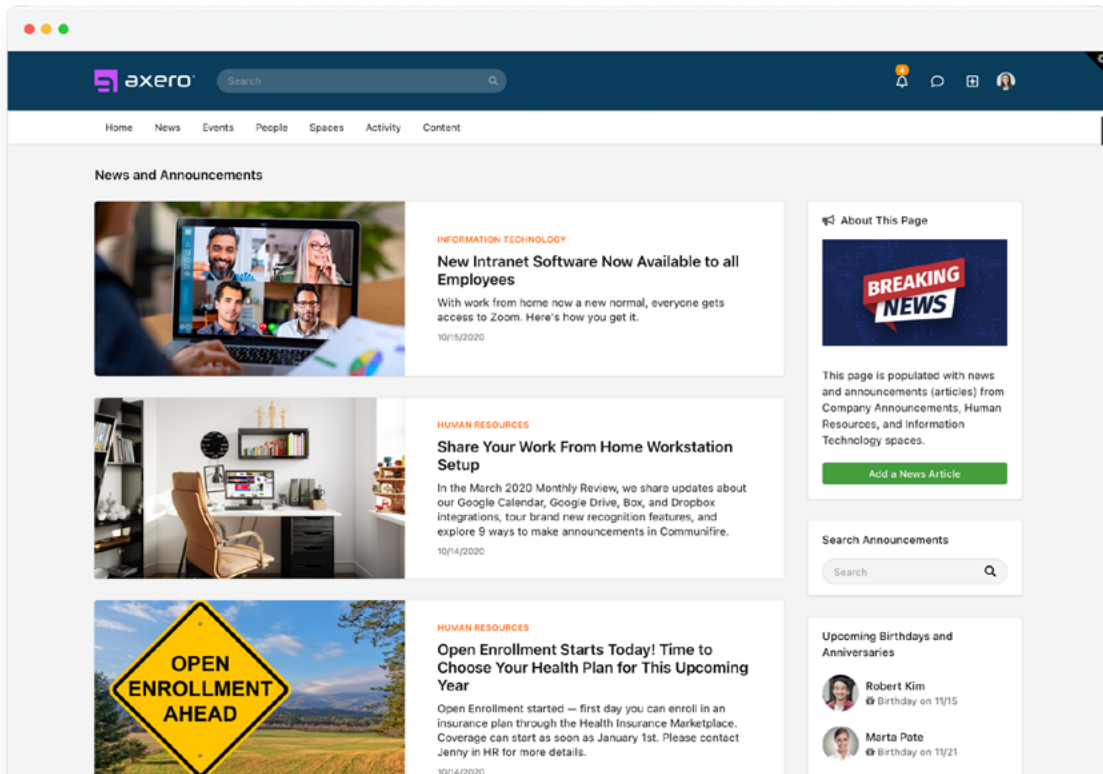
The best way to create valuable, accurate content for your knowledge base is through internal discussions and collaboration. Axero allows your employees to participate in group or individual discussions ... in real-time. This ensures that every participant is on the same page and concerns can be addressed the moment they come up. Organic knowledge-building through discussions is one of the clearest benefits of implementing Axero, and it happens naturally.



Rapidly build knowledge by being reactive, responding to questions, and engaging in discussions. Solutions can be marked as an answer, tagged, and rated. The more interaction, the better your knowledge base gets over time.

Document knowledge collaboratively.

Documenting pre-existing knowledge is one of the main purposes of creating a knowledge base. When you have a well-designed platform like Axero, your employees can work together to create new documentation that can be archived and referred back to at any time.



Work together to create helpful content with easy-to-use publishing tools like wiki pages, blogs, and articles. Comment on each others work, share files and documents, and increase the effectiveness of your organization's knowledge.



Your single source of truth.



Centralize your documents, resources, and employees in one place. From a smart search to collaboration tools, instantly search, share, and work on projects. Axero stores all important content so information is one click away.

Why wait? Join us for a live demo today.

[Yes, I'd Like to See a Demo](#)

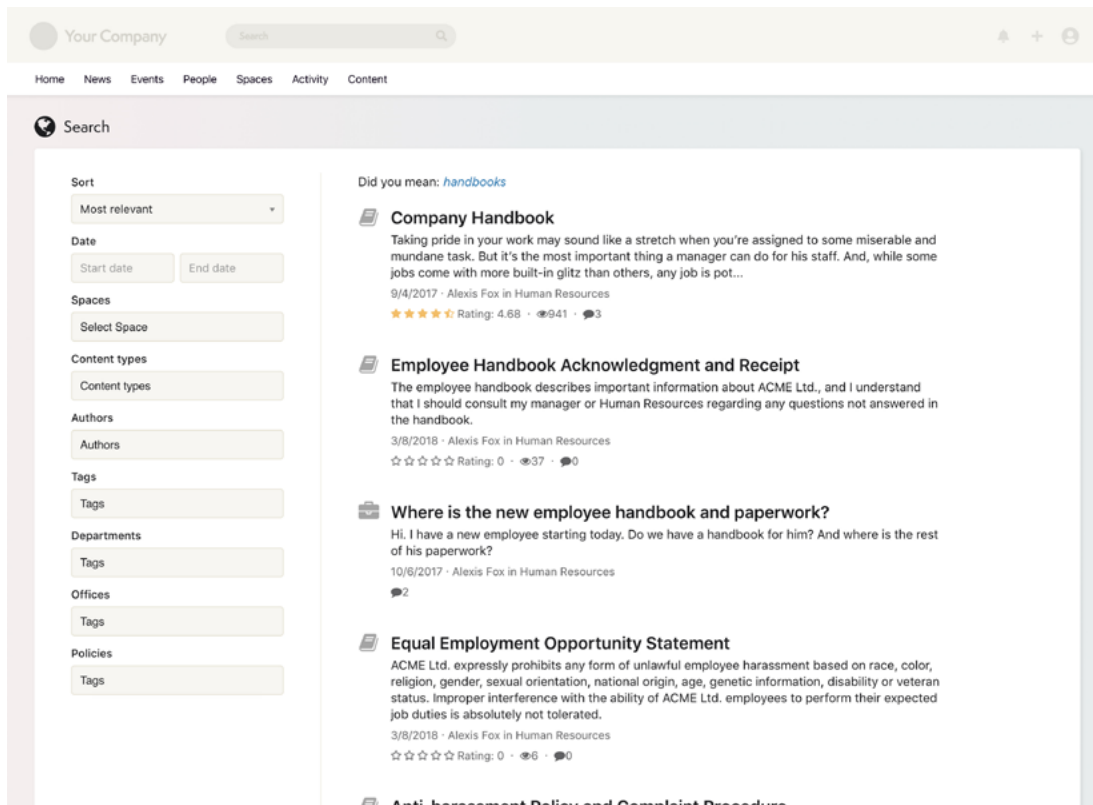
**Axero is trusted by hundreds of companies
and millions of people.**

Discover why with a personalized demo.

Search and find information quickly.

As your knowledge base grows with valuable information, it can be difficult to find exactly what you're looking for. That's why having filters and search features is essential to organize and uncover exactly the information you need ... when you need it. Surprisingly, many popular knowledge base technologies don't come equipped with robust search capabilities.

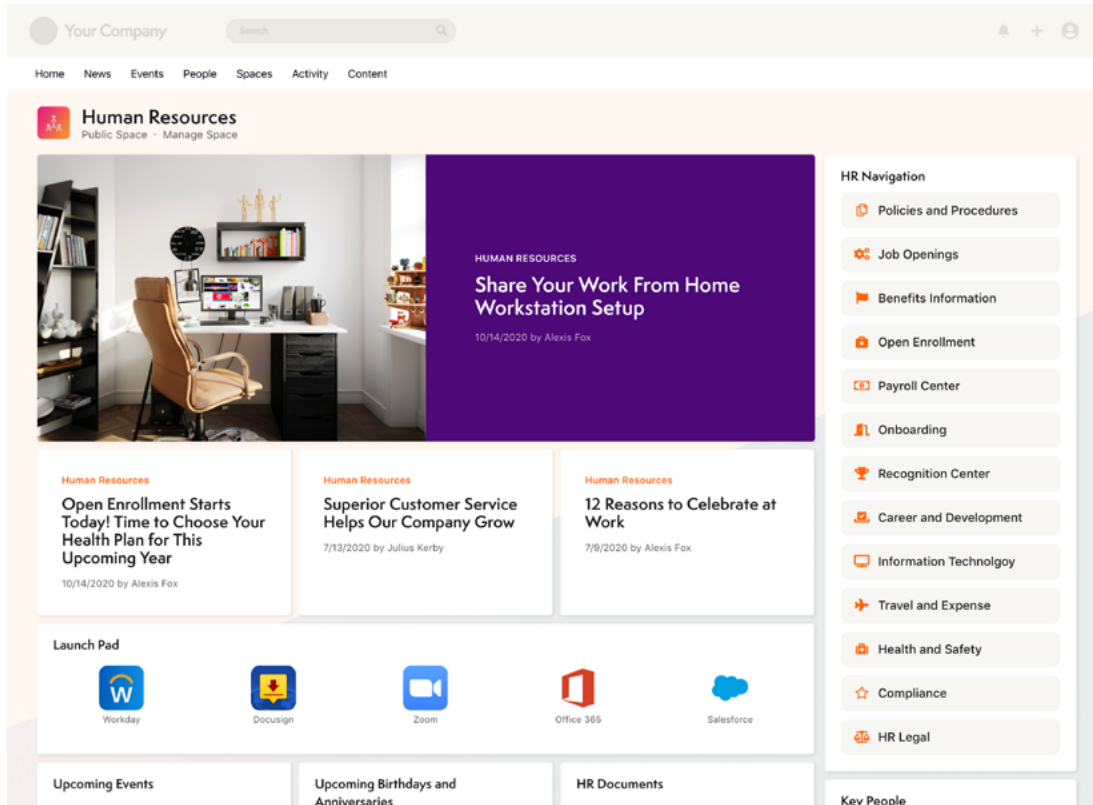
However, Axero uses smart filters and robust search features.



This allows you to effectively catalog information by adding tags, ensuring every piece of information is easily accessible all the time. Now you can find information fast, because Axero helps you organize content and conversations together, in context.

Removal of information silos.

Information silos are common, especially among organizations with a constant flow of knowledge and information. These silos can be dangerous and can bring about confusion, information overlap, and misinformation.



The organized nature of Axero means you won't have to worry about dealing with outdated information silos, thus helping employees stay on the same page.

Access to experts.

Every organization is made up of individuals who are experts in their own right. One person, for example, may have a penchant for putting together strategic marketing plans, while another may be a sales wizard. Calling upon experts is an essential part of building a knowledge base, but it's not always easy to identify the experts in larger organizations.

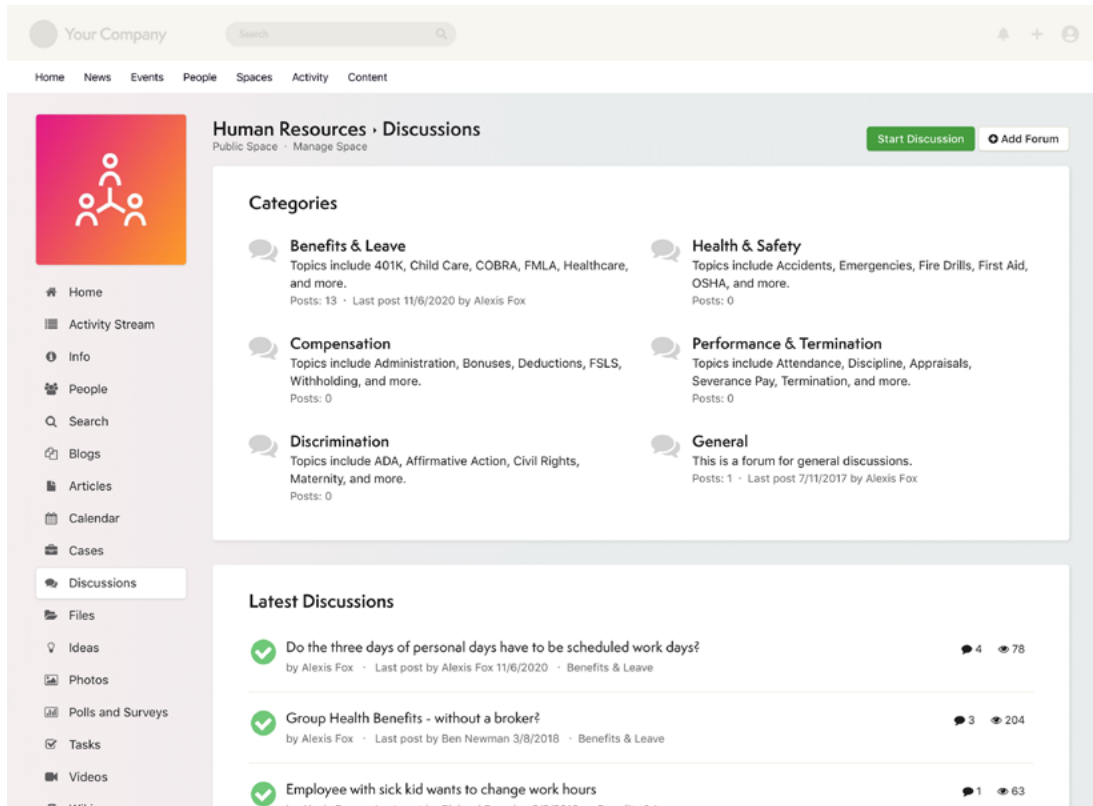
The screenshot shows a user profile for Alexis Fox, CEO of Human Resources at Axero Solutions. The profile is displayed on a web interface with a navigation menu on the left and a search bar at the top. The profile includes a profile picture, a cover image of an underwater scene, and several sections of information:

- Work and Contact Information:**
 - Company: Axero Solutions
 - Department: Human Resources
 - Location: San Diego, California United States
 - Occupation: CEO
 - Expertise: Communications, Leadership
 - Share my profile: true
- About:**
 - Bio: I'm excited to be able to help people achieve their potential in life, both at work and outside of the office.
 - Gender: Female
 - Date of birth: 4/24
- Community info:**
 - Member since: 7/3/2017
 - Roles: Member, Moderator, SiteAdministrator
 - Rank: Guru (5 stars)
 - Total points: 15004
- In Your Own Words:**
 - Interests: Human Resources, helping people, business, employee engagement, intranet software.
 - Favorite music: Air, Led Zepplin, Miles Davis, The Doors, Nine Inch Nails, techno.

By having each employee create a profile within your organization's social community and listing their expertise, matching the right person to the right task suddenly becomes much easier.

Provide self-service support.

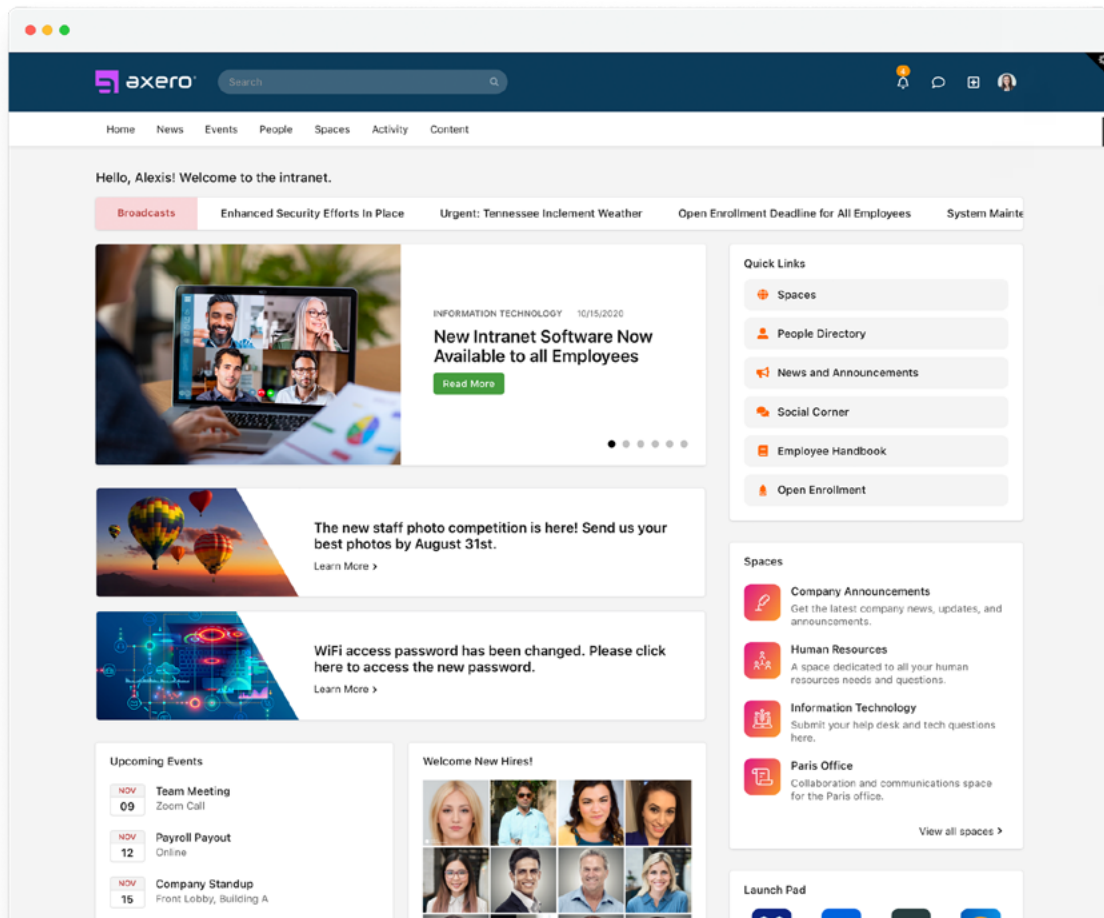
Reduce phone and email support, because your customers can help themselves by searching or browsing information online. 24 hours a day, 7 days a week.



Eliminate repetitive questions by directing your customers to your online knowledge base.

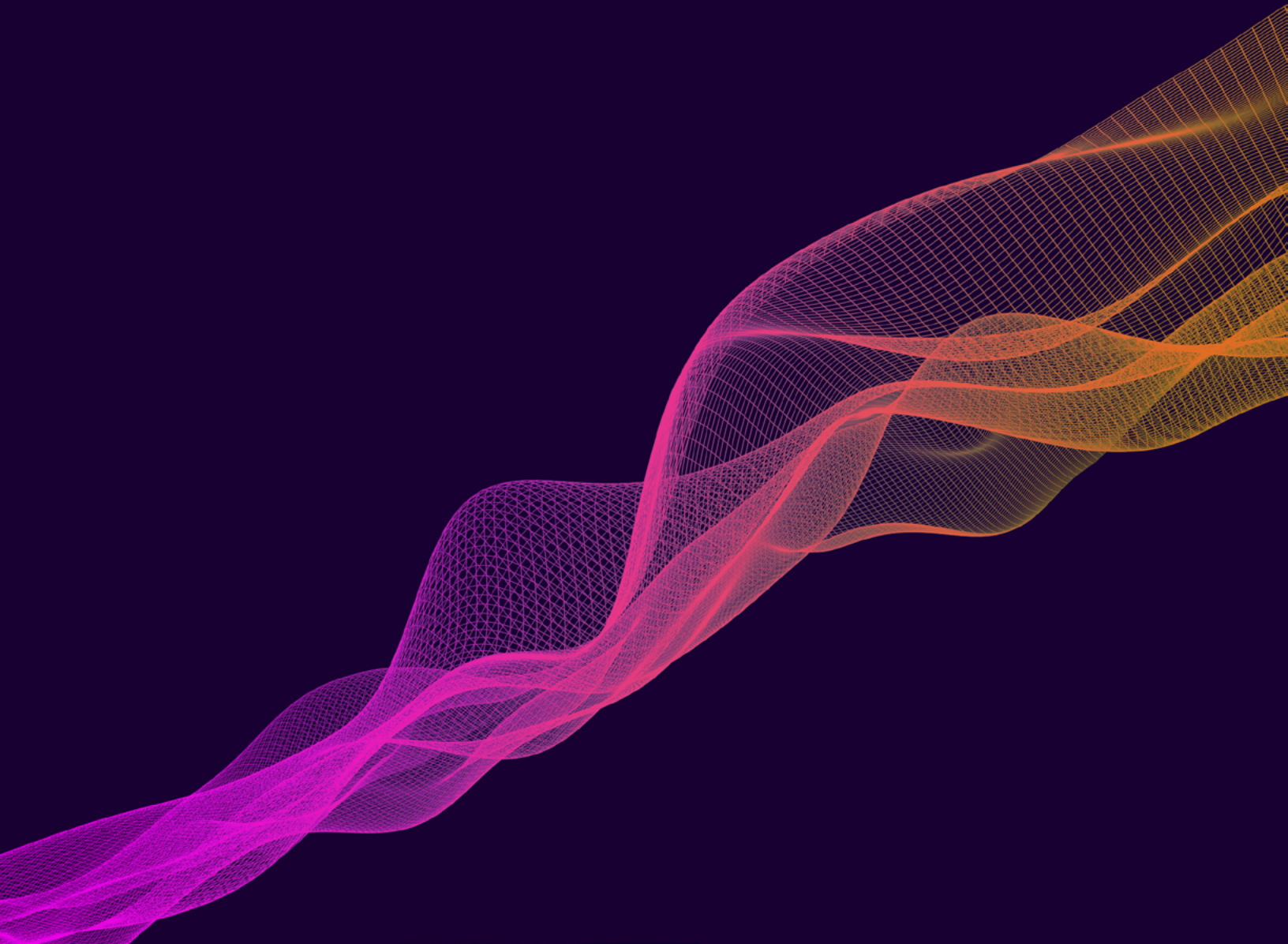
Get started quickly and easily.

Axero is easy to implement and simple to use. You can get up and running in a few minutes.



It's designed to be super user friendly, so there's virtually no learning curve.

**Here's what makes Axero
different.**

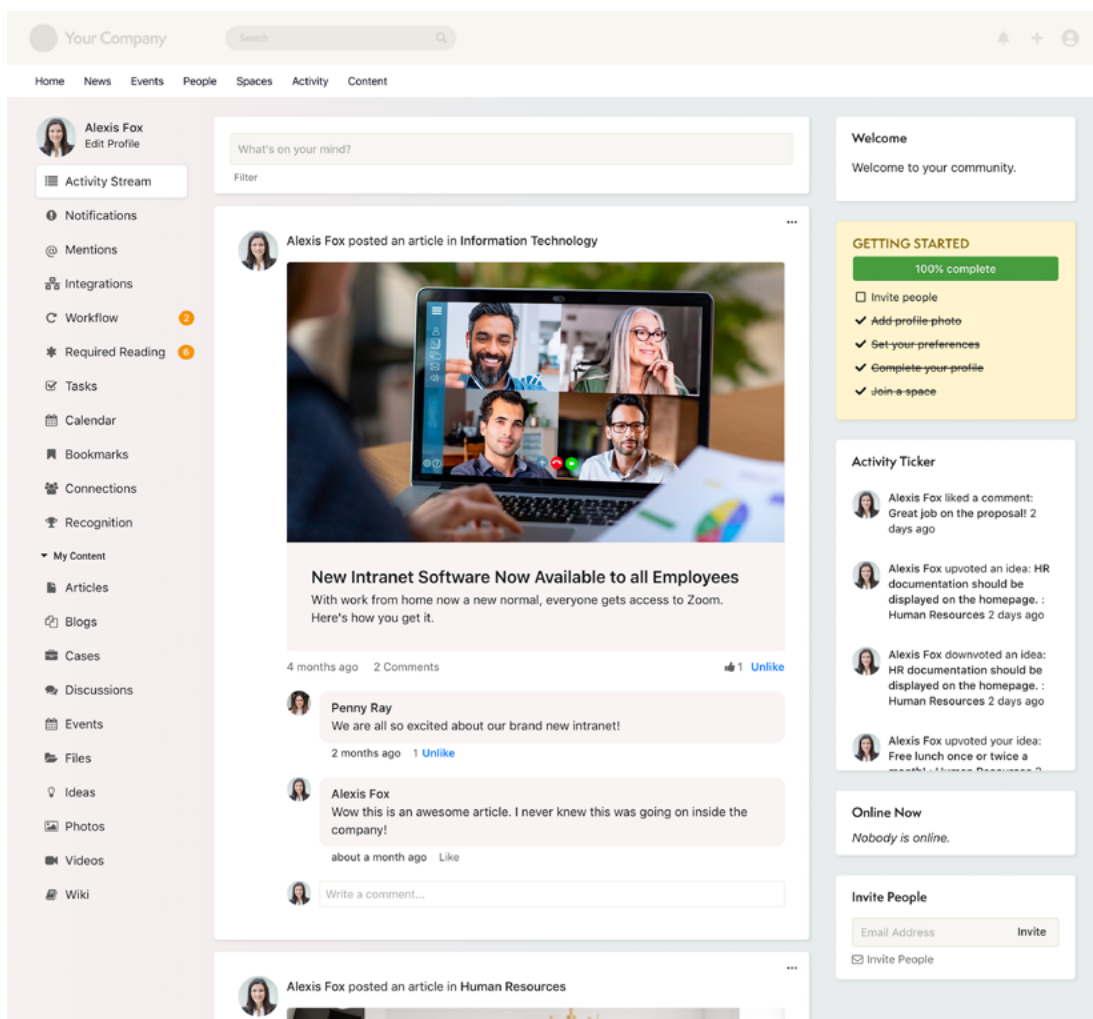


Here's what makes Axero different.

You have a few choices in this space. Naturally, we think you should choose ours. Here's why.

All-in-one software.

Axero combines collaboration, communication, and knowledge sharing tools into one unified platform, in one secure location.



Why do you need five different accounts with five different companies when you can have it all integrated and working together?

Here's what makes Axero different.

More power and flexibility.

Axero is one of the only social knowledge base software platforms built on a flexible architecture.

This means that you can use it right out-of-the-box and be successful.

And when your company grows, you can customize it to fit your needs, because Axero grows with you.

Better support and service.

We'll help you set it up, customize it, and get it up and running.

Everyone at Axero is part of our customer support team and considers pleasing customers as the most integral part of their job description.

Our success is tied directly to your success, so it's our job to meet your expectations.

SaaS or On-Premise.

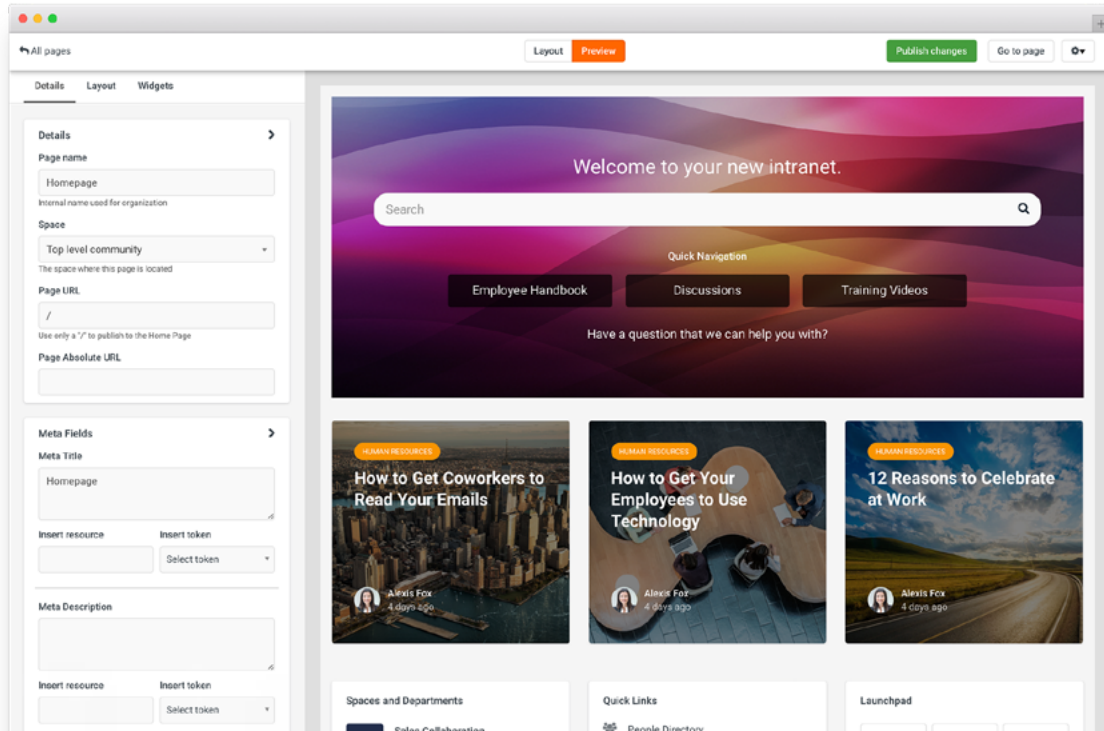
We'll host it and run it on our servers for you, removing the hassle of managing the hardware, updates, and security.

But if you'd rather host it yourself, you can.

Here's what makes Axero different.

Your style, your brand.

Customize the look and feel of your site by uploading a logo and updating a few settings. Use the Drag-and-Drop Page Builder to build mobile friendly responsive pages in minutes.



For advanced control, you can include your own CSS styles and HTML layouts.

One place for sharing knowledge.

Now your knowledge can flow freely throughout your organization, because Axero makes it easy to organize and find what you need. Share and access information with teams and departments. Build customer loyalty by providing them 24/7 instant access to a powerful help desk and easy-to-use knowledge base. Axero transforms old fashioned knowledge management into a social knowledge sharing, communication, and collaboration platform, ready to meet the needs of your business.



The ultimate digital workspace.

Hundreds of companies and millions of people use Axero's award-winning platform to communicate, collaborate, distribute knowledge and information, develop their company culture, and much more.

[Learn more →](#)

One app, all integrated.

Designed for organizations who need the ultimate in simplicity and flexibility, Axero brings order and rhythm to your company. Connect your workforce in one integrated platform—anywhere, anytime.



You're in good company.

Trusted by the world's top brands. Join hundreds of companies and millions of people using Axero today.



Wanna get started?

Contact us @ axerosolutions.com Phone: 1-855-AXERO-55

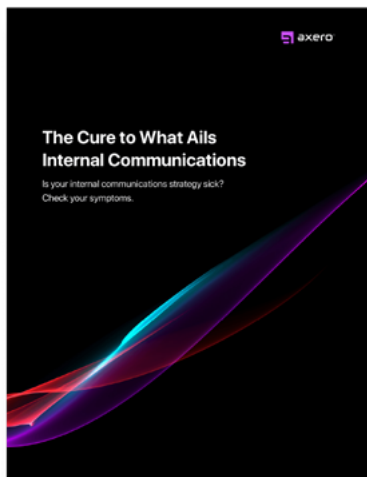
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The cure to what ails internal communications.

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